# Real decisions. Optimized.

What if you could see full-scale, endto-end scenarios of your supply chain, including financials?

What if you could do it without writing a single line of code? What if the answer to those questions was the Digital Planning Twin™?

The foundation of River Logic's technology is a Digital Planning Twin™, an advanced platform that creates end-to-end scenarios of a company's value chain, including financials. The platform is code-free and has an intuitive "drag and drop" interface.

#### KEY FEATURES OF THE DIGITAL PLANNING TWIN™

- The Digital Planning Twin™ provides an easy and fast way to visualize and interact with a company's value chain.
- It helps solve complex, cross-functional trade-off decisions to optimize key objectives like growth, margin, and service levels.
- The platform helps companies assess end-to-end scenarios, including the product portfolio, sustainability, and profitability.

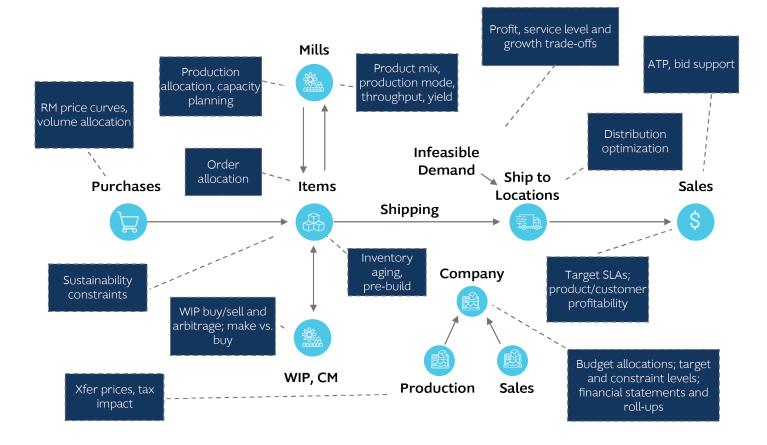
## ADAPTING TO BUSINESS REALITY

- The Digital Planning Twin™ is designed to be adaptable to a company's unique constraints and integrates full financials into its models for a more robust and realistic assessment.
- Business users can easily represent the reality of their business without needing a data scientists team.

# VALUE OF THE DIGITAL PLANNING TWIN™

- The Digital Planning Twin™ enables higher agility and flexibility by allowing supply chain leaders to extend the number of variables that could impact decisions.
- It helps to make faster, better, and real optimization decisions by connecting strategic, tactical, and operational models.
- The platform enables profit improvement, from cost transformation to margin-based optimization, to identify cost savings without sacrificing profit, and creates a GAAP-compliant ROI roadmap that aligns with the client's operational and financial leadership.

# END-TO-END DIGITAL PLANNING TWIN ™ WOOD PRODUCTS COMPANY



## UNIQUE RLI CAPABILITIES

- 1. Understand end-to-end constraints and performance drivers (what's the marginal value of a product, an hour of capacity?)
- 2. Identify the plan(s) that best meet company objectives, simultaneously aligning demand, product, capacity and procurement decisions to profit and other company KPIs.
- 3. Run what-if scenarios, test for resiliency and quantify key trade-offs across growth, profitability and service levels.
- 4. Identify moves that could potentially double profitability on the margin spot sales, VMI orders, WIP buy/sell, product mix.

# BUSINESS IMPACT

- 3-8% of revenue in additional profit
- 1-3% higher revenue
- 75% reduction in planning effort
- 80% faster time to plan
- Significant reduction in risk metrics

That is why we are: REAL DECISIONS. OPTIMIZED. Get in Touch with Us, we are Happy to help!

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